

REP HEADLINE# 6287500 TRF# E:120820
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 11.45
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME AMERICAN RANBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET
BEVERLY, MA 01915

ORDER # CONTRACT # 6287500 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#40 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 11.45

REP: MAKEGOOD
SPOT CANCELED ON LN 22
LN'S 24-27 ADDED AS MG'S
TTL SAME \$92,175
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 40

22	S		700P-900P	30		\$5,300.00	8/26	8/26	0		SUN	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
24	A		800P-900P	30		\$4,000.00	8/22	8/22	1		WED	1
PROGRAM : AGT												
CON COM1: AGT												

8/22/12 FCC (3)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		1000P-1100P	30		\$5,500.00	8/22	8/22	1		WED	1
PROGRAM : L&O SVU												
CON COM1: L&O SVU												
26	A		600A-700A	30		\$850.00	8/22	8/24	1		W-F	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
27	A		200P-300P	30		\$250.00	8/22	8/24	1		W-F	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
AUG/12			92175.00			\$.00						
CONTRACT TOTAL												92175.00
TOTAL SPOTS												69

MARKET TOTALS \$425,925 WFLA 22% WFTS 22% WTSP 13% WTVT 34% WTOG 1% WTTA 1% WMOR 3%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 4% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	92175	Campaign Ref:	E:120820063
Buyer:	US	Client/Product/Estimate:	. / /40	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est./PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 6a News ..WTF..	03	850	30 Comme	Nbr of Spots 3		3	2550
2	M-F 7a Today Show ..WTF..	02	1400	30 Comme	Nbr of Spots 6		6	8400
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots 6		6	3900
4	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots 3		3	825
5	M-F 1p Days Of Our Lives ..WTF..	03	425	30 Comme	Nbr of Spots 3		3	1275
6	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 3		3	1950
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
9	M-F 6p News	02	2000	30 Comme	Nbr of Spots 6		6	12000
Weekly Totals: Total Spots(Ord Spots)					69		69	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 92175	Campaign Ref: E:120820063
Buyer: US	Client/Product/Estimate: . / /40	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
11	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	3	3	5400
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	800	30 Comme	Nbr of Spots	3	3	2400
13	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
14	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	3000	30 Comme	Nbr of Spots	1	1	3000
16	Sat 7p Entertainment TonightS.	02	1000	30 Comme	Nbr of Spots	1	1	1000
17	M-Su 11p NewsS.	02	1800	30 Comme	Nbr of Spots	1	1	1800
18	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	700
19	Sun 9a News	02	475	30	Nbr of Spots	1	1	475
Weekly Totals: Total Spots(Ord Spots)					69		69	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 92175	Campaign Ref: E:120820063
Buyer: US	Client/Product/Estimate: . / /40	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
20	Sun 10a Meet The PressS	01	2800	30 Comme	Nbr of Spots	1	1	2800
21	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots	2	2	1800
22	M-Su 11p NewsS	02	1800	30 Comme	Nbr of Spots	1	1	1800
23	Wed 8p ET / 7p CT Americas Got Talent ..W....	02	4000	30 Comme	Nbr of Spots	1	1	4000
24	Wed 10p ET / 9p CT Law & Order SVU ..W....	02	5500	30 Comme	Nbr of Spots	1	1	5500
25	M-F 6a News ..WTF..	03	850	30 Comme	Nbr of Spots	1	1	850
26	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	69	69	

Grand Totals			
Month 8 Weeks: 4		Month 9 Weeks: 5	
08/20		08/27	
Spots	69	Spots	0
Cost	92175	Cost	0
Totals		Totals	

Grand Totals:		Spots:	69
		Gross Total:	92,175.00
		Commission:	13,826.25
		Net Total:	78,348.75

REP HEADLINE# 6287500
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9389
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 AUG20/12 11.02
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGT. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
 BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6287500 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#40 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG20/12 11.02

REP: NEW ORDER
 TTL \$92,175 @67X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$850.00	8/22	8/24	3		W-F	3
PROGRAM : TODAY 6AM												
CON COM1: TODAY 6AM												
2			700A-900A	30		\$1,400.00	8/22	8/24	6		W-F	6
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
3			900A-1000A	30		\$650.00	8/22	8/24	6		W-F	6
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 40

8/20

AUG20/12 11.02
***** WFT.A-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$275.00	8/22	8/24	3		W-F	3
5			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$425.00	8/22	8/24	3		W-F	3
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/22	8/24	3		W-F	3
7			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$850.00	8/22	8/24	6		W-F	6
8			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$850.00	8/22	8/24	6		W-F	6
9			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	8/22	8/24	6		W-F	6
10			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	8/22	8/24	6		W-F	6
11			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,800.00	8/22	8/24	3		W-F	3
12			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/22	8/24	3		W-F	3

AUG20/12 11.02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1000P-1100P	30		\$6,500.00	8/24	8/24	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
14			600P-630P	30		\$800.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
15			630P-700P	30		\$3,000.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 630P NEWS												
CON COM1: SAT 630P NEWS												
16			700P- 730P 8P	30		\$1,000.00	8/25	8/25	1		SAT	1
PROGRAM : ENT TONIGHT SAT												
CON COM1: ENT TONIGHT SAT												
17			1100P-1130P	30		\$1,800.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 11P NEWS												
CON COM1: SAT 11P NEWS												
18			800A-900A	30		\$700.00	8/26	8/26	1		SUN	1
PROGRAM : SUN TODAY NBC												
CON COM1: SUN TODAY NBC												
19			900A-1000A	30		\$475.00	8/26	8/26	1		SUN	1
PROGRAM : SUN 9A NEWS												
CON COM1: SUN 9A NEWS												
20			1000A-1100A	30		\$2,800.00	8/26	8/26	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
21			600P-630P	30		\$900.00	8/26	8/26	2		SUN	2
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												

REP HEADLINE# 6287500
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG20/12 11.02
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-900P	30		\$5,300.00	8/26	8/26	2		SUN	2
PROGRAM : DATELINE												
CON COM1: DATELINE												
23			1100P-1130P	30		\$1,800.00	8/26	8/26	1		SUN	1
PROGRAM : SUN 11P NEWS												
CON COM1: SUN 11P NEWS												
AUG/12			92175.00	SEP/12		\$.00						
CONTRACT TOTAL												92175.00
TOTAL SPOTS												67

MARKET TOTALS \$425,925 WFLA 22% WFTS 22% WTSP 13% WTVT 34% WTOG 1% WTTA 1% WMOR 3%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE
 SVC- NSI
 DEMOS- RA35+*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81575	Campaign Ref: E:120820063
Buyer: ..	Client/Product/Estimate: / / 140	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney For President	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 6a News ..WTF..	03	850	30 Comme	Nbr of Spots 3		3	2550
2	M-F 7a Today Show ..WTF..	02	1400	30 Comme	Nbr of Spots 6		6	8400
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots 6		6	3900
4	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots 3		3	825
5	M-F 1p Days Of Our Lives ..WTF..	03	425	30 Comme	Nbr of Spots 3		3	1275
6	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 3		3	1950
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
9	M-F 6p News	02	2000	30 Comme	Nbr of Spots 6		6	12000
Weekly Totals: Total Spots(Ord Spots)					65		65	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	81575	Campaign Ref:	E:120820063
Buyer:	US	Client/Product/Estimate:	. / /40	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est./PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
11	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	3	3	5400
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	800	30 Comme	Nbr of Spots	3	3	2400
13	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
14	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	3000	30 Comme	Nbr of Spots	1	1	3000
16	Sat 7p Entertainment TonightS.	02	1000	30 Comme	Nbr of Spots	1	1	1000
17	M-Su 11p NewsS.	02	1800	30 Comme	Nbr of Spots	1	1	1800
18	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	700
19	Sun 9a News	02	475	30 Comme	Nbr of Spots	1	1	475
Weekly Totals: Total Spots(Ord Spots)					65		65	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81575	Campaign Ref: E:120820063
Buyer: US	Client/Product/Estimate: / / 140	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
20	Sun 10a Meet The PressS	01	2800	30 Comme	Nbr of Spots 1		1	2800
21	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots 2		2	1800
22	M-Su 11p NewsS	02	1800	30 Comme	Nbr of Spots 1		1	1800
Weekly Totals: Total Spots(Ord Spots)					65		65	

Grand Totals				Month 8 Weeks: 4		Month 9 Weeks: 5	
				08/20		08/27	
Spots				65		0	
Cost				81575		0	

Grand Totals:		Spots: 65
		Gross Total: 81,575.00
		Commission: 12,236.25
		Net Total: 69,338.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV_: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 08/26/12 E:120820063
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032109
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 8/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Oesc: 06287500

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	850.00	1	3	8/22	WE	06:10A	30 2012MRFP079 :30 Commercial	850.00	
				8/23	TH	06:53A	30 2012MRFP079	850.00	
				8/24	FR	06:41A	30 2012MRFP079	850.00	
M-F 7a Today Show	1400.00	2	6	8/22	WE	08:43A	30 2012MRFP084 :30 Commercial	1400.00	
				8/22	WE	08:57A	30 2012MRFP079	1400.00	
				8/23	TH	08:26A	30 2012MRFP087	1400.00	
				8/23	TH	08:48A	30 2012MRFP079	1400.00	
				8/24	FR	07:26A	30 2012MRFP087	1400.00	
				8/24	FR	08:26A	30 2012MRFP079	1400.00	
M-F 9a Today Show II	650.00	3	6	8/22	WE	09:49A	30 2012MRFP084 :30 Commercial	650.00	
				8/22	WE	09:59A	30 2012MRFP079	650.00	
				8/23	TH	09:56A	30 2012MRFP087	650.00	
				8/23	TH	09:59A	30 2012MRFP079	650.00	
				8/24	FR	09:56A	30 2012MRFP087	650.00	
				8/24	FR	09:59A	30 2012MRFP079	650.00	
M-F 12p Today Show III	275.00	4	3	8/22	WE	12:29P	30 2012MRFP084 :30 Commercial	275.00	
				8/23	TH	12:26P	30 2012MRFP087	275.00	
				8/24	FR	12:29P	30 2012MRFP087	275.00	
M-F 1p Oays Of Our Lives	425.00	5	3	8/22	WE	01:29P	30 2012MRFP079 :30 Commercial	425.00	
				8/23	TH	01:43P	30 2012MRFP079	425.00	
				8/24	FR	01:57P	30 2012MRFP079	425.00	
M-F 4p Or Oz	650.00	6	3	8/22	WE	04:54P	30 2012MRFP084 :30 Commercial	650.00	

*** Continued ***

PERIOD COST	92,175.00	69 Total Units		Debits	.00
		ACTUAL GROSS BILLING	92,175.00	Credits	.00
		AGENCY COMMISSION	13,826.25		.00
		NET DUE	78,348.75		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney For President

INVOICE NUMBER 0100032109
BROADCAST MONTH 07/30/2012 - 08/26/
AMOUNT DUE 78,348.75

REMIT TO:

*00170

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032109 007834875 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, OC
ADV_: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 08/26/12 E:120820063
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032109
PAGE 2
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 8/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Oesc: 06287500

SCHEDULE			ACTUAL BROADCAST					RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 5p News	850.00	7 6	8/23	TH	04:39P	30	2012MRFP087	650.00		
			8/24	FR	04:25P	30	2012MRFP087	650.00		
					*WFLA		:30	Commercial		
			8/22	WE	05:11P	30	2012MRFP079	850.00		
			8/22	WE	05:24P	30	2012MRFP084	850.00		
M-F 530p News	850.00	8 6	8/23	TH	05:22P	30	2012MRFP079	850.00		
			8/23	TH	05:29P	30	2012MRFP087	850.00		
			8/24	FR	05:13P	30	2012MRFP079	850.00		
			8/24	FR	05:29P	30	2012MRFP087	850.00		
					*WFLA		:30	Commercial		
M-F 6p News	2000.00	9 6	8/22	WE	05:53P	30	2012MRFP079	850.00		
			8/22	WE	05:58P	30	2012MRFP084	850.00		
			8/23	TH	05:45P	30	2012MRFP079	850.00		
			8/23	TH	05:57P	30	2012MRFP087	850.00		
			8/24	FR	05:43P	30	2012MRFP079	850.00		
M-F 7p News	2000.00	10 6	8/24	FR	05:53P	30	2012MRFP087	850.00		
					*WFLA		:30	Commercial		
			8/22	WE	06:23P	30	2012MRFP079	2000.00		
			8/22	WE	06:28P	30	2012MRFP084	2000.00		
			8/23	TH	06:22P	30	2012MRFP079	2000.00		
M-F 1135p ET / 1035p CT Tonigh	800.00	12 3	8/23	TH	06:29P	30	2012MRFP087	2000.00		
			8/24	FR	06:11P	30	2012MRFP079	2000.00		
			8/24	FR	06:28P	30	2012MRFP087	2000.00		
					*WFLA		:30	Commercial		
			8/22	WE	07:10P	30	2012MRFP079	2000.00		
M-Su 11p News	1800.00	11 3	8/22	WE	07:15P	30	2012MRFP084	2000.00		
			8/23	TH	07:15P	30	2012MRFP079	2000.00		
			8/23	TH	07:24P	30	2012MRFP087	2000.00		
			8/24	FR	07:09P	30	2012MRFP079	2000.00		
			8/24	FR	07:23P	30	2012MRFP087	2000.00		
M-F 1135p ET / 1035p CT Tonigh	800.00	12 3			*WFLA		:30	Commercial		
			8/22	WE	11:12P	30	2012MRFP079	1800.00		
			8/23	TH	11:33P	30	2012MRFP079	1800.00		
			8/24	FR	11:31P	30	2012MRFP087	1800.00		
					*WFLA		:30	Commercial		
Fri 10p ET / 9p CT Dateline N8	6500.00	13 1	8/22	WE	11:47P	30	2012MRFP084	800.00		
			8/23	TH	11:45P	30	2012MRFP087	800.00		
			8/24	FR	12:32A	30	2012MRFP079	800.00		
					*WFLA		:30	Commercial		
			8/24	FR	10:33P	30	2012MRFP079	6500.00		
Sat 6p News	800.00	14 1			*WFLA		:30	Commercial		
			8/25	SA	06:12P	30	2012MRFP087	800.00		
					*WFLA		:30	Commercial		
			8/25	SA	06:59P	30	2012MRFP079	3000.00		
					*WFLA		:30	Commercial		
Sat 630p ET / 530p CT N8C Nigh	3000.00	15 1	8/25	SA	07:18P	30	2012MRFP087	1000.00		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
Sat 7p Entertainment Tonight	1000.00	16 1	8/25	SA	07:18P	30	2012MRFP087	1000.00		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
M-Su 11p News					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
					*WFLA		:30	Commercial		
*** Continued ***										

PERIOD COST	92,175.00	69 Total Units		Debits	.00
		ACTUAL GROSS BILLING	92,175.00	Credits	.00
		AGENCY COMMISSION	13,826.25	TOTAL RECONCILING	.00
		NET DUE	78,348.75		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

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Tampa, FL 33606
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Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Desc: 06287500

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sun 8a Today Show	1800.00	17 1	8/25	SA	11:23P	30 2012MRFP079	1800.00	
					*WFLA	:30 Commercial		
Sun 9a News	700.00	18 1	8/26	SU	08:29A	30 2012MRFP087	700.00	
					*WFLA	:30 Commercial		
Sun 10a Meet The Press	475.00	19 1	8/26	SU	09:37A	30 2012MRFP079	475.00	
					*WFLA	:30 Commercial		
Sun 6p News	2800.00	20 1	8/26	SU	10:59A	30 2012MRFP087	2800.00	
					*WFLA	:30 Commercial		
M-Su 11p News	900.00	21 2	8/26	SU	06:17P	30 2012MRFP079	900.00	
					*WFLA	:30 Commercial		
	1800.00	22 1	8/26	SU	11:42P	30 2012MRFP079	1800.00	
					*WFLA	:30 Commercial		
Wed 8p ET / 7p CT Americas Got	4000.00	23 1	8/22	WE	07:59P	30 2012MRFP079	4000.00	
					*WFLA	:30 Commercial		
Wed 10p ET / 9p CT Law & Order	5500.00	24 1	8/22	WE	11:00P	30 2012MRFP084	5500.00	
					*WFLA	:30 Commercial		
M-F 6a News	850.00	25 1	8/22	WE	06:27A	30 2012MRFP079	850.00	
					*WFLA	:30 Commercial		
M-F 2p Rachael Ray	250.00	26 1	8/22	WE	02:52P	30 2012MRFP084	250.00	
					*WFLA	:30 Commercial		
Total Airtime Gross Spot Revenue:							92,175.00	

Sports
Overrun

PERIOD COST 92,175.00

69 Total Units
ACTUAL GROSS BILLING 92,175.00
AGENCY COMMISSION 13,826.25
NET DUE 78,348.75

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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